

Annual Conference

Glasgow | Thursday 15 May 2025



The conference

Last year's conference attracted 28 out of 32 Scottish Councils with over 60 local authority delegates, including decision makers and budget holders.

As ever, the agenda remains driven by the group and there will be no pitch slots or presentations directly from sponsors.

Sponsorship opportunities

Main event sponsors: Bring a client to present their case study on how your product or service has helped them succeed in their business.

Event sponsors: event sponsors will be able to pitch their ideas for inclusion in the agenda be it workshop ideas, being involved in panel discussions or the Wheel of Fortune session.

****New: Evening drinks reception**:** delegates requested an evening drinks reception the night before the conference (wednesday 14 May 2025). This is a great opportunity to network with delegates the night before and attend the conference.

****New: Leadership breakfast meeting**:** we will be running a leadership breakfast in 2025 for senior managers and Heads of Service level delegates before the main event starts.

Exhibit sponsors: a great tester package for new sponsors. The package offers an exhibition table and a delegate seat in the room.

Detail on the sponsorship packages and pricing overleaf.

Sponsorship packages

	Main sponsor x 2	Event sponsor	Evening reception sponsor	Leadership breakfast sponsor	Exhibitor
Agenda inclusion					
Case study presented to all delegates	x				
Pitch your case study, workshop or panel ideas for the agenda*		x			
Delegate places					
Invite to evening drinks reception	x	x	x	x	x
Exhibition stand table	x	x	x	x	x
Seat at a table x 1	x	x	x	x	
Seat in the room x 2	x				
Seat in the room x 1		x	x	x	x
Branding					
Banner on stage area/ in breakout room/ reception venue	x	x	x	x	
Logo on agenda	x	x	x	x	x
Logo on holding slide	x	x	x	x	x
Follow up					
Promo information on the Teams group	x	x	x	x	x
List of 'opt in' delegate contact details	x	x	x	x	
Price (exc. VAT)	£3000	£2500	£2000	£2000	£1000

*Event sponsors will be invited to pitch their ideas to be involved in the agenda. Pitches need to be submitted by the deadline with **confirmed** client case studies if they are part of the pitch.

Payment terms

Sponsorship packages will be invoiced 50% upfront to confirm your sponsorship and 50% on 7th April 2025.

Timeline

Timing	Activity
Friday 15 November 24	Deadline for current partners sponsorship (after this date we will open it up to new sponsors)
Friday 29 November 24	Deadline for pitches for agenda inclusion from event sponsors
Friday 13 December 24	All case studies/ speakers from sponsors need to be confirmed*
Monday 7 April 25	Final invoice issued
Wednesday 14 May 25	Evening drinks reception
Thursday 15 May 25	Annual conference

In order to make the conference run as smoothly as possible with great content for delegates, all case studies from sponsors need to be secured by Friday 13 December 2024.

Main sponsors are guaranteed a slot on the agenda as long as they have supplied their case study by the deadline.

Event sponsors can pitch their ideas for contribution towards the agenda by the deadline.

We will do our best to include Event Sponsors on the agenda in panels, the wheel of fortune or workshop but do not guarantee spaces.

Contact

Please register your interest as early as possible.

Contact Sara Pearce

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